

## **FRIENDS OF NEVADA LIBRARIES**

### **MISSION STATEMENT**

To promote and support libraries in the State Of Nevada through Friends of Libraries and other library support groups

### **GOALS AND OBJECTIVES**

The goals and objectives of Friends of Nevada Libraries are:

#### **GOAL 1 – ADVOCACY**

By establishing a formal structure, FNL will become a voice to be reckoned with in matters related to advocacy.

#### **Objectives – Goal 1:**

1. Provide information, education and a network.
2. Work with library directors and appropriate State and local agencies, committees and other entities
3. Persons of influence would be motivated to address a state organization, especially if a wider audience could be reached.

#### **Strategies – Goal 1:**

1. Identify a contact person at all libraries (director, Trustee, Friend).
2. Create a "How FNL can help you" brochure .
3. Explore reasons why individuals should join FNL .
4. Learn how we can serve membership better.
5. Provide funding for FNL by obtaining grants from the public sector as well as governmental agencies.

2<sup>nd</sup> D R A F T

## **GOAL 2 – COMMUNICATIONS**

Establishment of a Central Information Center (CIC) for matters dealing with Friends of Libraries within the state of Nevada.

### **Objectives – Goal 2:**

1. A source of valuable information on Friends topics, to include fund-raising techniques, programming, increasing membership, legal topics related to incorporation, taxes and non-profit status.
2. A single point of contact for anyone seeking information on local Friends groups, i.e., new residents.
3. Share ideas that work.

### **Strategies – Goal 2:**

1. Examine present local Friends groups and FNL publications for all Friends groups to use.
2. Encourage the creative development of new publications and share them with others through CIC.
3. Establish and maintain contact with local Friends Groups.
4. Members of FNL should establish regular contact with other members through regional and state-wide meetings.
5. Newsletter and other publications. Special mailings.
6. Encourage the use of resources available at the State Library.
7. Cyberspace: using e-mail, creating a web site.
8. Establish an on-line Forum so local Friends can share ideas and ask questions of each other and also so that messages of general interest can be rapidly communicated to the community of Friends. Post a question or comment and get instant feedback.

## **GOAL 3 – RECOGNITION**

Individuals and organizations should be recognized for their efforts related to Libraries and literacy in general.

### **Objectives – Goal 3:**

1. On an annual basis, designate Literary Landmarks.
2. Formal recognition of Friends groups in the state that have accomplished significant or important events in matters related to supporting Libraries.
3. Formal recognition of individuals that are supports of Friends groups, libraries, and/or literacy.

### **Strategies – Goal 3:**

1. Formalize a process for nominating groups and individuals for recognition.
2. Develop a method to designate Literary Landmarks.

2<sup>nd</sup> D R A F T

**GOAL 4 – SUPPORT LOCAL FRIENDS GROUPS**

Support local Friends with funding related to start-up costs, resources, programming, advice and advocacy. Help coordinate activities of local Friends groups, thereby stimulating good library service state-wide and enriching the cultural opportunities available to residents of Nevada.

**Objectives – Goal 4:**

1. Maximize the number of friends of libraries groups in the state. Encourage the formation of new groups, reviving inactive groups and revitalizing existing groups.
2. Increase memberships in local Friends groups.
3. FNL should solicit methodologies used by others Friends associations to promote larger local memberships. FNL can provide the study results to all groups.

**Strategies – Goal 4:**

1. Develop and publish a listing of contacts/persons willing to speak to groups desiring to start a Friends organization. Mail the listing to all library systems in the state that do not already have a Friends organization.
2. Encourage and solicit corporate memberships.
3. Encourage District Directors to serve as FNL membership coordinators.
4. Identify a point-of-contact for Friends matters within each Library District.
5. Create a “How FNL can help you” brochure.
6. Learn how FNL can better serve local Friends groups.