

Friends of Henderson Libraries - May, 2016 Board Meeting

Attendees: Marian Brown, Julie Buckley, Dahl Capello, Alexandra Costa, Ernest Dale, Joy Gunn, Gayle Hornaday, Donna Israelson, Paula Petruso Stephen Platt, Marcie Smedley, and Cindy Vallar

Marian called the meeting to order at 9:56 am. The minutes from the April meeting were approved. Ms. Brown welcomed Marcie Smedley who is attending the FOHL Board meeting in her new role as the Manager of the Paseo Verde library.

Library Staff

- No requests for money from the various library branches

Marian Brown:

- Laura Darnell - Expressed her appreciation for the dedicated staff.
- Amazon gross sales \$5,618.61 in April.
- Leslie Finzer communicated May book sales were strong. Event was held in the conference room which allowed for 5 more tables. Julie helped everything set up. Netted over \$3,000 from the May PV sale. Need grocery bags.

Julie Buckley:

- Sent a lot of letters out for LTL, looking for sponsors, have already started to receive some responses. LTL meeting on Friday.

Alexandra Costa

- FOHL finances are strong. It appears PV book sales are generating on average around \$3,000 per month. Amazon is on track to reach same annual amount as 2015. We are projecting to donate to the library \$180,000 for the year. Check presentation will be in July.

Cindy Vallar:

- Key project for the summer will be to update the FOHL database and volunteer assignments. Ernest will help with the database. Plan to meet in the next week to start the project. Cindy is working with the library staff on volunteer needs and assignments.

Paula Petruso

- Looking for ideas for the newsletter in July. Some left over ideas from last quarter but please send new ideas to Paula.

Donna Israelson

- Henderson Chamber - Non-Profit Member Expo - HCC is going to be doing an expo (September or October) at Revere Golf Club, looking to have a panel discussion and mixer with focus on supporting your community. For the leaders in the community to talk about ways to support the community and pledge support, looks like a great idea to drive awareness of the various non-profits. Community projects have been going so well so how can we set this up so that with that audience, we are able to maximize the opportunity. Everyone expressed interest in participating. Donna to provide more information shortly.
- Big Give - Donna and Cindy will meet to look at how FOHL can take advantage of this annual fundraising effort as a means of getting more support for our organization. Next steps are to structure a plan for supporting this March event.

New Business:

- Business Cards: Julie will make business cards with the new logo, let Julie know if you need cards.
- Summer Reading Program - Marcie is asking for 300 of the \$1 certificates for the Youth Summer Reading Program which will be in place from 6/4 to 8/27/2016. No plans for an Adult program.

Meeting was adjourned at 10:30 am.